



# PROPOPULUS

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## Cookies policy

### WHAT IS A COOKIE?

A cookie is a file or device that is downloaded to the computer, tablet or mobile when the user browses the Internet, in order to store data that can be updated and retrieved by the entity responsible for its installation.

The first purpose of Cookies is to provide the User with faster access to the selected Services. In addition, Cookies personalize the Services offered by the Web, facilitating and offering each User information that is of interest or that may be of interest, in attention to the use made of the Services.

Pro-Populus uses cookies on its website [www.propopulus.eu](http://www.propopulus.eu) to store user preferences in order to improve the quality of our services, ensure the technical functioning of both the portal and the transactions carried out, and develop new and better features. If cookies are disabled or rejected, it may happen that some of the functions and/or services do not work properly.

The Web uses Cookies to personalize and facilitate the User's navigation to the maximum. Cookies are only associated with an anonymous user and their computer and do not provide references that allow the user to deduce personal data. The User may configure his browser to notify and reject the installation of Cookies sent to the Web, without affecting the User's ability to access the Contents. However, you must take into account, in any case, that the quality of operation of the website may decrease.

### OUR COOKIE POLICY

To use this website in full the user must accept cookies since many online features have been specifically designed to work through the use of cookies. It is important to note that the cookies that have been installed through this website do not store your personal information or sensitive data.

Next, a classification of the cookies is made according to a series of categories. However, it is necessary to keep in mind that the same cookie can be included in more than one category.



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## 1. Types of cookies according to the entity that manages it

Depending on the entity that manages the computer or domain from which the cookies are sent and treat the data obtained, we can distinguish:

**Own cookies:** Are those that are sent to the user's terminal equipment from a computer or domain managed from the editor itself and from which the user requested service is provided.

**Third party cookies:** These are those that are sent to the user's terminal equipment from a computer or domain that is not managed by the publisher, but another entity that processes the data obtained through cookies.

In the event that cookies are installed from a computer or domain managed by the publisher, but the information collected through them is managed by a third party, they cannot be considered as own cookies.

## 2. Types of cookies according to the period of time they remain activated

Depending on the length of time that they remain activated in the terminal equipment, we can distinguish:

**Session cookies:** These are a type of cookies designed to collect and store data while the user accesses a web page. They are usually used to store information that only interested in preserving the service requested by the user on a single occasion (eg a list of products purchased).

**Persistent cookies:** These are a type of cookies in which the data is still stored in the terminal and can be accessed and processed during a period defined by the person responsible for the cookie, which can range from a few minutes to several years.

## 3. Types of cookies according to their purpose

Depending on the purpose for which the data obtained through cookies are processed, we can distinguish between:

**Technical cookies:** These are those that allow the user to navigate through a website, platform or application and the use of different options or services that exist in it, such as controlling traffic and data communication, identifying the session, access restricted access parts, remember the elements that make up an order, perform the purchase process of an order, make the request for registration or participation in an event, use security elements during navigation, store contents for dissemination of videos or sound or share content through social networks.



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**Personalization cookies:** These are those that allow the user to access the service with some predefined general characteristics based on a series of criteria in the user's terminal as an example would be the language, the type of browser through which the user accesses the service, the regional configuration from where you access the service, etc.

**Analysis Cookies:** These are those that allow the person responsible for them to monitor and analyze the behavior of the users of the websites to which they are linked. The information collected through this type of cookies is used in the measurement of the activity of the websites, application or platform and for the elaboration of navigation profiles of the users of said sites, applications and platforms, in order to introduce improvements in function of the analysis of the data of use made by the users of the service.

**Advertising cookies:** These are those that allow the management, in the most efficient way possible, of the advertising spaces that, where appropriate, the editor has included in a web page, application or platform from which it provides the requested service based on criteria such as the content edited or the frequency in which the ads are displayed.

**Cookies of behavioral advertising:** These are those that allow the management, in the most efficient way possible, of the advertising spaces that, if applicable, the editor has included in a web page, application or platform from which the requested service is provided. These cookies store information on the behavior of users obtained through the continuous observation of their browsing habits, which allows the development of a specific profile to display advertising based on it.

**Third-party cookies:** These cookies are not sent by Pro-Populus, but by third parties and have their own terms of use and privacy. They appear when you visit [www.propopulus.eu](http://www.propopulus.eu) because of the integration in it of third-party services such as social networks, videos, advertisements, maps, etc. that escape our control.

#### 4. List of cookies used by the entity

We use the following cookies in our portal:

**Session cookies**

**Technical cookies**



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## Cookie management

### WHAT HAPPENS IF THE INSTALLATION OF COOKIES IS NOT ALLOWED OR IF THEY ARE DISABLED?

Su experiencia en el sitio web podrá ser limitada y algunas funcionalidades de los Your experience on the website may be limited and some functionalities of the Services will be disabled as, for example, remain identified.

### HOW TO DEACTIVATE/ACTIVATE COOKIES?

To deactivate/activate cookies on the device, the user will have to do so through the Internet browser.

All modern browsers allow you to change the Cookies settings. These settings are usually found in the 'options' or 'Preferences' menu of your browser.

**Internet Explorer:** Tools> Intet options> Privacy> Configuration. For more information, you can consult Microsoft support or browser Help.

**Firefox:** Tools> Options> Privacy> History> Custom Settings. For more information, you can consult Mozilla support or browser Help

**Chrome:** : Settings> Show advanced options> Privacy> Content settings. For more information, you can check Google support or browser Help.

**Safari:** Preferences> Security. For more information, you can consult Apple support or browser Help. If you want information on how to manage cookies on a tablet and/or mobile, you should consult your documentation or online help files.

### HOW TO DEACTIVATE/ACTIVATE THIRD-PARTY COOKIES?

Third party cookies are not installed by us. Therefore, we suggest that the user consult the websites of these third parties to obtain information about the cookies they install and how they can be managed.

### UPDATES AND CHANGES IN THE PRIVACY POLICY/COOKIES

The Website may modify this Cookies Policy according to legislative or regulatory requirements, or in order to adapt said policy to the instructions issued by the Dutch Protection Data Authority, this is advised to Users who visit it periodically.

When there are significant changes in this Cookies Policy, they will be communicated to the Users through the web.